Skills Programme

SP-210401
New Venture Creation

NQF Level 02

32 Credits

Accreditation
Quality Council for Trades and Occupations (QCTO)
Accred No: 07-QCTO/SDP131124085000

Entry Requirements

- NQF Level 4

Who should complete this training?

- Those wish to obtain certification in entrepreneurship.
- Those who are involved in starting a new business.

Youth for Employment Services (YES), is a business led NPO which works in partnership with government and labour to initiate policy in the creation of jobs for youth. One of the strategies adopted by YES is the Creation of New Ventures. This skills (learning) programme supports the New Ventures being created by young people, especially in rural areas.

The programme will help the trainee to:

- Start, manage, grow and sustain a small business.
- Know him/herself
- Know his/her industry
- Identify market opportunities
- Create business innovation
- Manage finances
- Price goods and services
- Plan and set business goals

Components Covered

Knowledge Component

- Topic 1: Being an entrepreneur.
- Topic 2: Know yourself.
- Topic 3: Know your industry
- Topic 4: Identifying
- Market opportunities
- Topic 5: Innovation
- Topic 6: Customer Service
- Topic 7: Financial and
- Cash flow management
- Topic 8: Basic business
- financial statements
- Topic 9: Pricing of goods and services
- Topic 10: Marketing
- Topic 11: SMART goals
- Topic 12: Business Planning

Application Component

- Topic 1: Calculations and Pricing
- Topic 2: Basic bookkeeping
- Topic 3: Marketing project.
- Topic 3: Customer service

Exit Level Outcomes (ELO) and Associated Assessment Criteria (AAC)

Plan and Conduct Assessments in a Variety of Occupational Contexts

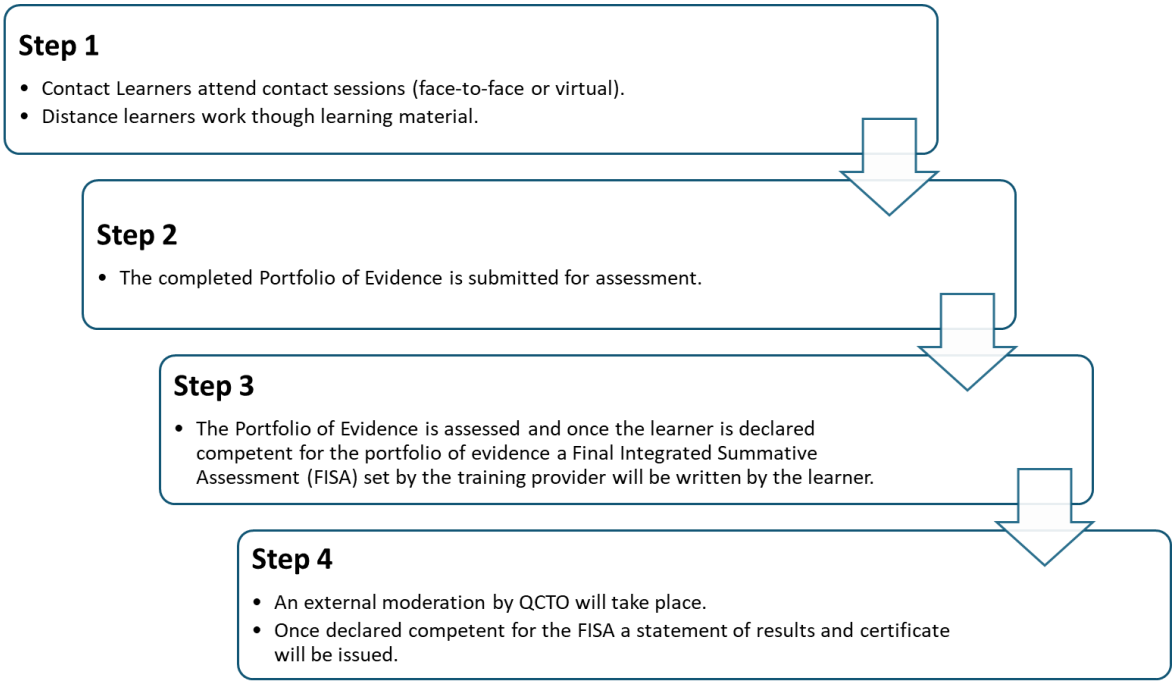
- Gather and analyse information for an industry.
- Determine market requirements relevant for marketing and selling goods and services.
- Determine financial, human and infrastructure requirements
- Manage financial, human and infrastructure resources of a business.
- Plan for the establishment of business.
- Organise and conduct business activities.

Duration and Methods of Completion

Training is provided for corporates and individuals. There are various methods such as:

Method	Duration	Comments
1. **Class Attendance**	5 Days	• Attendance dates to be selected from the training schedule. • Training can also be presented at the client site for groups (please contact us for a quote for this option).
2. Online Virtual Attendance	5 Days	• Training is presented live via a platform such as Zoom or MS Teams. • Attendance dates to be selected from the training schedule. • Training can also be presented for groups for a client (please contact us for a quote for this option).
3. Distance Learning (Self-Study)	8 Weeks the portfolio can be submitted sooner if completed.	• The learning material will be provided to the learner upon enrolment. • Although the distance learning option is offered, class or virtual attendance is highly recommended.
4. Recognition of Prior Learning (RPL)	8 Weeks the portfolio can be submitted sooner if completed.	• Qualifying persons can complete this training programme as Recognition of Prior Learning (RPL). • A RPL Portfolio will be completed

Assessment, Verification and Certification



Employment Opportunities

Those who complete this Skills Programme may find employment or self-employment opportunities in education, training and development organisations, learning institutions or Skills Development Providers (SDPs) where facilitation skills are required on a full time or project by project basis or freelance.

Bookings & Enquiries

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OFO Code 242401 - Training and Development Professional (Training and Development Practitioner)